

ZIMBRANDS AWARDS 2025

1. LEADING LOCAL BRANDS IN AGRICULTURAL INPUTS AWARD

The 2ND RUNNER-UP is **NATIONAL TESTED SEEDS**

And the 1ST RUNNER-UP is **AGRISEEDS**

THE WINNER IS **SEEDCO**

2. LEADING LOCAL BRANDS IN AGRICULTURAL EQUIPMENT PRODUCTION AWARD

The 2ND RUNNER-UP is **APPROPRIATE TECHNOLOGY**

And the 1ST RUNNER-UP is **DRIP TECH**

THE WINNER IS **ZIMFLOW**

3. LEADING LOCAL BRANDS IN CHEMICAL AND FERTILISER PRODUCTION AWARD

The 2ND RUNNER-UP is **WINDMILL**

And the 1ST RUNNER-UP is **OMNIA FERTILISER**

THE WINNER IS **ZFC**

4. MINING COMPANY SUPPORTING LOCAL BUSINESSES AWARD

The 2ND RUNNER-UP is **UNKI MINE**

And the 1ST RUNNER-UP is **MIMOSA MINE**

THE WINNER IS **ZIMPLATS**

5. LEADING MEALIE MEAL BRANDS AWARD

The 2ND RUNNER-UP is **BETTER BUY**

And the 1ST RUNNER-UP is **RED SEAL**

THE WINNER IS **PEARLENTA**

6. LEADING BISCUITS BRANDS AWARD

The 2ND RUNNER-UP is **CHARHONS**

And the 1ST RUNNER-UP is **ARENEL**

THE WINNER IS **PROTON -RAMBA WARAIRA**

7. LEADING SNACKS BRANDS AWARD

The 2ND RUNNER-UP is **SPUDS**

And the 1ST RUNNER-UP is **MEGA SNAX**

THE WINNER IS **KING KURLS**

8. LEADING ANIMAL FEED BRANDS AWARD

The 2ND RUNNER-UP is **AGRI FOODS**

And the 1ST RUNNER-UP is **FEEDMIX**
THE WINNER IS **PROFEEDS**

9. LEADING COOKING OIL BRANDS AWARD

The 2ND RUNNER-UP is **RAHA**
And the 1ST RUNNER-UP is **PURE DROP**
THE WINNER IS **ZIMGOLD**

10. LEADING BAKING PRODUCTS BRANDS AWARD

The 2ND RUNNER-UP is **RED SEAL**
And the 1ST RUNNER-UP is **MEGA**
THE WINNER IS **GLORIA**

11. LEADING CEREAL BRANDS AWARD

The 2ND RUNNER-UP is **PEARLENTA**
And the 1ST RUNNER-UP is **CERELAC**
THE WINNER IS **CEREVITA**

12. LEADING DETERGENTS BRANDS AWARD

The 2ND RUNNER-UP is **XTRA**
And the 1ST RUNNER-UP is **ALOHA**
THE WINNER IS **BOOM**

13. LEADING SOAP BRANDS AWARD

The 2ND RUNNER-UP is **PERFECTION**

And the 1ST RUNNER-UP is **SONA**

THE WINNER IS **JADE**

14. LEADING SORGHUM ALCOHOLIC BRANDS AWARD

The 2ND RUNNER-UP is **SCUD**

And the 1ST RUNNER-UP is **NYATHI**

THE WINNER IS **SUPER CHIBUKU**

15. LEADING SPIRITS ALCOHOLIC BRANDS AWARD

The 2ND RUNNER-UP is **WHITESTONE**

And the 1ST RUNNER-UP is **GOLD BLEND**

THE WINNER IS **TWO KEYS**

16. LEADING SORGHUM MALT BRANDS AWARDS

The 2ND RUNNER-UP is **ZAMBEZI**

And the 1ST RUNNER-UP is **CASTLE**

THE WINNER IS **BLACK LABEL**

17. LEADING SOFT DRINKS BRANDS AWARD

The 2ND RUNNER-UP is **MIRINDA**

And the 1ST RUNNER-UP is **COCA COLA**

THE WINNER IS **PEPSI**

18. LEADING CORDIAL DRINKS BRANDS AWARD

The 2ND RUNNER-UP is **QUENCH**

And the 1ST RUNNER-UP is **BALLYHOUSE**

THE WINNER IS **MAZOE**

19. LEADING LOCAL JUICES BRANDS AWARD

The 2ND RUNNER-UP is **MINUTE MAID**

And the 1ST RUNNER-UP is **REVIVE**

THE WINNER IS **CASCADE**

20. LEADING LOCAL MAHEU BRANDS AWARD

The 2ND RUNNER-UP is **REVIVE**

And the 1ST RUNNER-UP is **SHUMBA**

THE WINNER IS **PFUKO**

21. LEADING LOCAL FAST FOODS BRANDS AWARD

The 2ND RUNNER-UP is **EAT N LICK**

And the 1ST RUNNER-UP is **CHICKEN SLICE**

THE WINNER IS **CHICKEN INN**

22. LEADING BUILDING MATERIALS BRANDS AWARD

The 2ND RUNNER-UP is **SINO CEMENT**

And the 1ST RUNNER-UP is **ZIMTILE**

THE WINNER IS **PPC**

23. LEADING CLOTHING AND TEXTILE BRANDS AWARD

The 2ND RUNNER-UP is **WAVERLY**

And the 1ST RUNNER-UP is **JET**

THE WINNER IS **EDGARS**

24. LEADING LOCAL ELECTRONICS AND APPLIANCES BRANDS AWARD

The 2ND RUNNER-UP is **AE**

And the 1ST RUNNER-UP is **POWERSHOP**

THE WINNER IS **CAPRI**

25. LEADING LOCAL TOURISM BRANDS (HOTELS AND LODGES) AWARD

The 2ND RUNNER-UP is **N 1 HOTEL**

And the 1ST RUNNER-UP is **RAINBOW TOWERS**

THE WINNER IS **HOLIDAY INN**

26. LEADING LOCAL FINANCIAL INSTITUTION BRANDS AWARD

The 2ND RUNNER-UP is **STANBIC**

And the 1ST RUNNER-UP is **NMB**

THE WINNER IS **CABS**

27. LEADING LOCAL TELECOMMUNICATION COMPANY (VOICE CALLS) AWARD

The 2ND RUNNER-UP is **TELECEL**

And the 1ST RUNNER-UP is **NETONE**

THE WINNER IS **ECONET**

28. LEADING LOCAL TELECOMMUNICATION COMPANY (DATA & INTERNET SERVICE) AWARD

The 2ND RUNNER-UP is **LIQUID INTELLIGENT TECHNOLOGIES**

And the 1ST RUNNER-UP is **ECONET**

THE WINNER IS NETONE

29. LEADING LOCAL INSURANCE BRANDS AWARD

The 2ND RUNNER-UP is **ECOSURE**

And the 1ST RUNNER-UP is **OLD MUTUAL**

THE WINNER IS ZIMNAT

30. LEADING LOCAL MEDICAL AID BRANDS AWARD

The 2ND RUNNER-UP is **FIDELITY**

And the 1ST RUNNER-UP is **PSMAS**

THE WINNER IS CIMAS

31. LEADING LOCAL FUNERAL SERVICE BRANDS AWARD

The 2ND RUNNER-UP is **MOONLIGHT**

And the 1ST RUNNER-UP is **DOVES**

THE WINNER IS NYARADZO

32. LEADING FMCG BRANDS AWARD

The 2ND RUNNER-UP is **NESTLE ZIMBABWE**

And the 1ST RUNNER-UP is **PROBRANDS**

THE WINNER IS NATIONAL FOODS

33. LEADING NON FMCG BRANDS AWARD

The 2ND RUNNER-UP is **KDV BEDDING**

And the 1ST RUNNER-UP is **NASH PAINTS**

THE WINNER IS **PROPLASTICS**

34. LEADING INNOVATIVE DRIVERS AWARD

The COMPANIES ARE:

ZESA ENTERPRISES

FIVE STAR INDUSTRIES

BLUE RIBBON FOODS

SAINT GOBAIN ZIMBABWE

GENERAL BELTINGS

FIVET ANIMAL HEALTH

35. LEADING EMERGING BRANDS AWARD

The BRANDS ARE:

NYATHI

KUNAKA

STIRPOLE

GLORIA MUNCHIES

AROMA NOODLES

UFRESH

SWISH UP

CHIMPACK DISTRIBUTION

SUNSOYA

36 ZIMBRANDS CHAMPION OF THE YEAR

MRS ASHELL RUSWA