

JULY 23 - 24

ZIMBABWE INDUSTRIALISATION CONFERENCE & EXPO 2026

Accelerating Industrialisation Through Regional Value Chains,
Innovation and Trade



Hosted by Ministry of Industry & Commerce, Africa
Economic Development Strategies and ZimTrade



AEDS
AFRICA ECONOMIC DEVELOPMENT
STRATEGIES



VENUE: HICC, RAINBOW TOWERS HOTEL, HARARE

WHAT IS ZICE ?

Organised in partnership with Africa Economic Development Strategies (AEDS), and the Ministry of Industry and Commerce, The **Zimbabwe Industrialisation Conference and Expo (ZICE) 2026** is a premier, market-driven platform designed to unlock investment, catalyse industrial partnerships and accelerate Zimbabwe's transition into a competitive manufacturing and industrial economy. The inaugural edition is framed not as a talk shop, but as a practical deal-making and investment facilitation platform centered on execution, financing and partnerships.

The event, Zimbabwe's historic industrial hub, will be hosted in Harare at the Rainbow Towers Hotel. It will bring together policymakers, investors, industrialists, financiers, technology providers, and trade partners to engage in meaningful dialogue, showcase bankable projects, advance value-chain development, and drive industrial transformation and global competitiveness in Zimbabwe.



ZICE highlights value addition, beneficiation, industrial upgrading, local content and export-oriented growth.

EVENT SNAPSHOT

FORMAT



High-level conference and sector-focused exhibition designed as a market-facing, deal-making platform.

CORE PURPOSE



Mobilise investment, unlock partnerships and accelerate industrial value chains in Zimbabwe.

STRATEGIC POSITION



A national implementation platform aligned to Vision 2030 and Zimbabwe's re-industrialisation agenda.

REGIONAL RELEVANCE



Positions Zimbabwe within SADC, COMESA and AfCFTA industrial networks.

STRATEGIC ALIGNMENT



Supports National Development Strategy 2 (NDS 2) (2026-2030), ZNIDP 2 (2026-2030) and the Local Content Strategy (2026-2035).

COMMERCIAL RELEVANCE



Structures pipelines of investment-ready projects, creates visibility for industrial financing opportunities and supports PPPs.

MARKET OUTCOME



Brings together policy dialogue, investment matchmaking, technology exchange and regional value-chain integration.



WHY ATTEND ZICE 2026 ?

01

VALUE FOR DELEGATES AND INVESTORS

Access high-impact investment opportunities across priority sectors & Take part in structured B2B and B2G engagements focused on transactions and partnerships.



02

Connect with senior government officials, CEOs, financiers and regional bodies.

03

Gain strategic market intelligence on policy direction, industrial trends and emerging opportunities.

VALUE CHAIN DEVELOPMENT:

Deepen local production, localisation, beneficiation and export readiness.

06

GLOBAL COMPETITIVENESS:

Drive innovation, productivity, standards compliance and regional/global integration



04

Shape industrial policy and strategy through high-level dialogues on incentives, trade policy and reform.

05

INVESTMENT MOBILISATION:
Unlock domestic and international capital for industrial infrastructure and production capacity.

VENUE: HICC,
RAINBOW TOWERS
HOTEL, HARARE

WHO SHOULD ATTEND ?



ZICE 2026 is designed as a multi-stakeholder, high-impact platform, bringing together decision-makers across the entire industrial ecosystem

TARGET PARTICIPANTS



Government ministries, agencies, state-owned enterprises and provincial authorities.



Large manufacturers, mining companies, industrial park developers and export-oriented firms.



Commercial banks, DFIs, pension funds, private equity and infrastructure financiers.



Technology partners, engineering suppliers, universities, innovation hubs and training institutions.



Regional and international partners including SADC, COMESA, AfCFTA agencies, embassies and development partners.

SUPPORTING ECOSYSTEM ACTORS

- Logistics and transport companies.
- Energy providers, including renewable energy suppliers.
- Legal, regulatory and advisory firms.
- Standards, certification and quality assurance bodies.
- SMEs and emerging industrial enterprises.

SECTORS REPRESENTED

MINING & MINERAL BENEFICIATION

Lithium, platinum, chrome, gold processing, battery minerals and downstream industries.

INDUSTRY 4.0 & LOGISTICS

Smart manufacturing, AI, robotics, IoT, warehousing, distribution and export logistics.

AGRO-PROCESSING

Grain milling, dairy, meat processing, horticulture value chains and packaging.

IRON, STEEL & HEAVY INDUSTRY

Steel production, fabrication, machinery and industrial equipment manufacturing.

TEXTILES, CLOTHING & LEATHER

Cotton-to-garment value chains, leather processing, footwear and textile revival.

CHEMICALS & PHARMACEUTICALS

Fertiliser, industrial chemicals, plastics and pharmaceutical manufacturing.

ENERGY SOLUTIONS

Solar, hydro, biomass, industrial energy efficiency and embedded generation.

CONSTRUCTION MATERIALS

Cement, bricks, glass, ceramics, housing inputs and steel-based products.

CORE THEMATIC AREAS



INDUSTRIAL POLICY IMPLEMENTATION

- Translating ZNIDP2 into actionable programmes
- Local content enforcement and procurement reform
- Regulatory efficiency and ease of doing business



INDUSTRIAL FINANCING AND INVESTMENT MOBILISATION

- Operationalisation of the Industrial Development Fund
- Blended finance and PPPs
- Structuring bankable industrial projects



VALUE CHAIN DEVELOPMENT AND LOCALISATION

- Strengthening backward and forward linkages
- Import substitution strategies
- Industrial cluster development



MINERAL BENEFICIATION AND RESOURCE-BASED INDUSTRIALISATION

- Moving from raw exports to processed goods
- Policy readiness for export restrictions
- Building competitive downstream industries



EXPORT COMPETITIVENESS AND AFCFTA INTEGRATION

- Cement, bricks, glass, ceramics
- Steel-based construction products
- Housing and infrastructure inputs



ENERGY & INFRASTRUCTURE FOR INDUSTRIALISATION

- Reliable and affordable power for industry
- Logistics and transport bottlenecks
- Industrial parks and special economic zones



IRON AND STEEL INDUSTRIAL ECOSYSTEM

- Leveraging Manhize for industrial expansion
- Developing downstream manufacturing industries
- Positioning Zimbabwe as a regional steel hub



TECHNOLOGY, INNOVATION AND INDUSTRIAL UPGRADING

- Adoption of Industry 4.0 technologies
- Retooling and productivity improvement
- Innovation ecosystems and R&D commercialisation



SME INTEGRATION AND INCLUSIVE INDUSTRIALISATION

- Linking SMEs to large industrial value chains
- Formalisation and access to finance
- Rural industrialisation strategies



SUSTAINABILITY AND GREEN INDUSTRIALISATION

- ESG compliance in manufacturing
- Resource efficiency and circular economy
- Climate-smart industrial practices

WHY SPONSOR ZICE



Presidential Dialogue – the conference will present an opportunity for delegates to have a plenary session with the Head of State and Government, H.E. Dr E.D Mnangagwa, his cabinet ministers and heads of state institutions such as the Reserve Bank of Zimbabwe, Mutapa Investment Fund, ZimTrade and Zimbabwe Investment and Development Agency.

This session will bring together stakeholders to discuss and address the critical challenges undermining industrial competitiveness, while identifying actionable interventions to promote innovation, investment, productivity, and value addition.



Influence & Visibility - Industrialisation is the backbone of economic activities across supply chain. Position your organisation as a key contributor to the future of Zimbabwe's manufacturing and industrial development.



High-Level Access - Have direct access to policy makers through direct engagement with senior government officials, investors, financiers and industry decision-makers shaping policy and investment priorities.



Business & Investment Opportunities - Generate partnerships at local and international level, investment leads and commercial opportunities across manufacturing value chains.



Industry Leadership Positioning - Demonstrate commitment to industrial development, innovation, job creation and economic growth, strengthening corporate reputation and visibility.



Strategic Market Exposure - Showcase your products, services and solutions to a targeted audience of manufacturers, policymakers and regional trade partners.



Long -Term Partnership- Be part of a recurring national platform, enabling sponsors to form lasting partnerships within Zimbabwe's industrial ecosystem.

SPONSORSHIP PACKAGES

PLATINUM SPONSOR: US\$20 000 Package Includes:

- Premium logo placement and visibility across social platforms
 - Rotating complimentary digital displays during the event
 - AEDS Website profile appearance
 - AEDS Monthly Market Watch Newsletter feature
 - 2 full-page appearance in the State of the Industry and 2027 Outlook report
 - Key Speaker in Plenary Session (senior executive)
 - 3 delegate passes for Conference
 - Exhibition space (strategic and visible)
 - 3 Banners and 2 logo placement in the conference room
 - 2 Banners outside the conference room
 - Recognition in opening and closing remarks as a Platinum sponsor
 - 3 Pre-event appearance on ZICE adverts
 - Press conference special mentions prior the ZICE
-

GOLD SPONSOR: US\$15 000 Package Includes:

- Pre-Event and onsite visibility on all our social media platforms
 - AEDS Website profile appearance
 - 1 page appearance in the State of the Industry and 2027 Outlook report
 - Key Speaker in Plenary Session (senior executive)
 - 2 delegate passes
 - Exhibition space (strategic and visible)
 - Recognition in closing remarks
 - Exclusive digital display during the event
 - 2 Banners and 1 logo placement inside the conference room
 - 1 Banners outside the conference room
-

SILVER SPONSOR: US\$10,000 Package Includes:

- AEDS Website profile appearance
 - Half a page appearance in the State of the Industry and 2027 Outlook report
 - Key Speaker in Plenary Session (senior executive)
 - 1 delegate pass for conference
 - Exhibition space (strategic and visible)
 - Exclusive digital display during the event
 - 1 Banner placement inside the conference room
 - 1 Banner placement inside the conference room
-

SPECIAL NETWORK DINNER SPONSOR (BLACK TIE DINNER): US\$5000

- Red Carpet advertising opportunity (Banner)
 - Special mention during opening and closing remarks
 - Red carpet exclusive interview
 - 2 delegates VIP dinner passes
 - Pre-Event visibility on social platforms
-

CONFERENCE GIFTS SPONSOR: US\$4,000

- Allowance for distribution of promotional bags, brochures, and flyers
 - AEDS website appearance
 - Mentions as a Gift sponsor in the State of the Industry and 2027 Outlook report
 - 20% discount for conference attendance
 - Pre-event visibility on social platforms
-

SOCIAL MEDIA CAMPAIGN SPONSOR: US\$3,000

- Brand visibility across social media platforms
 - Special mention at ZICE press conference
 - Appearance in all adverts before and after the ZICE
 - 10% discount for conference attendance
-

CUSTOM SPONSORSHIP PACKAGES

We understand that every organisation has unique marketing goals. Tailored sponsorship packages can be created to align perfectly with your branding and outreach objectives.

STEP-BY-STEP: HOW THE PROGRAMME WORKS

The following are the step-by-step process of the ZICE:

- Register and Join the platform: Sign up for ZICE 2026 and gain access to the B2B connect Platform.
- Create your business profile: develop a clear profile to guide matchmaking, outlining: what you offer; what you are seeking; and your sector and objectives.
- Receive intelligent matches: the platform identifies relevant participants based on sector alignment, investment size, value chain role, and strategic interests.
- Request and confirm meetings: browse matches, send meeting requests, and confirm appointments with decision-makers and partners.
- Build your meeting schedule: receive a personalised agenda with meeting times, locations and participant profiles.
- Attend meetings onsite: meet in designated B2B zones (Deal Room, Value Chain Hub, Sponsor Lounges). Each meeting is pre-arranged, focused, and time-efficient (15–30 minutes).
- Capture outcomes & follow up: Record meeting outcomes, identify high-potential opportunities, and continue discussions via the platform.
- Convert Engagements into deals: progress opportunities from Introduction → Engagement → Negotiation → Deal / Partnership.

CONFERENCE REGISTRATION FEES - UNIT PRICES (Inclusive of VAT)

Number of Delegates	Registration Fees (USD)	Late Registration Fees (USD)
1 Person	650,00	1000.00

EXHIBITION FEES

STAND BUILDING – UNIT PRICES (Inclusive of VAT)

Stand Sizes	Unbranded US\$	Branded US\$
9	800	1350
18	1600	2700
27	2400	4050
36	3200	5400

SME'S STANDS OUTDOOR TENT - UNIT PRICES (Inclusive of VAT)

Description	Amount
Table and Chair	200

Notes to Exhibitors

SMS exhibitors will be accommodated under a large outdoor marquee equipped with tables and chairs. Premium exhibition stands, at 9 square meters, are available in both indoor and outdoor settings.

Notes on Payment:

Full payment is required to confirm stand booking and allocation. Exhibition bookings should be submitted by **5 July 2026** to facilitate the finalisation of the floor plan.

Please submit a bank-stamped proof of payment to the Accounts Office by emailing it to rejoice.mutandiro@aedsafrica.com and servia.mutemaringa@aedsafrica.com

All payments should be made to:

Account Name: Africa Economic Development Strategies

Bank: Ecobank Branch: Samora Machel

Account Number (USD): 5718000011926

Account Number (ZWG): 5718000011930

Account Name: Africa Economic Development Strategies

Bank: FBC Bank Branch: FBC Centre

Account Number (USD): 6815384510102

Account Number (ZWG): 6115 3845 10101

FOR ENQUIRIES PLEASE CONTACT:

Ruvimbo Chakanetsa, Strategic Partnerships & Business Development Manager, AEDS

Cell: 0712385024

[Tel: +263242705577](tel:+263242705577)

Email: ruvimbo.chakanetsa@aedsafrica.com

Dr Mavis Soko, Events Manager, AEDS

Cell: 0773372376

[Tel: +263242705577](tel:+263242705577)

Email: mavis.soko@aedsafrica.com





Our work is not just a job, it's our purpose.



AEDS is a development think tank actively involved in co-creation of solutions to Africa's challenge through evidence-based policy advisory and capacity building of economic units in Africa